

# BERKSHIRE GREY

FEBRUARY 2021





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# We Help Retail, E-Commerce, Grocery, and Package Handling Companies Transform To Compete, Grow, and Win

**Disruption** 

\$280+ Billion TAM

# Today, Warehouse Operations Are Largely Manual







The Top 3 Industry Challenges Are:
Labor Availability, Increasing Customer Demands, Increasing Competitive Intensity

**Operations Need To Scale And Grow** 

# Berkshire Grey Transforms Warehouse Operations

### Comprehensive and Coordinated Al-enabled Robotics Across The Supply Chain



Fluid Flow Of Incoming Materials And Outgoing Orders Flexible, Adaptive, On-demand, Fast

### **Revolution Overview**



Revolution's team is comprised of accomplished entrepreneurs with ample experience scaling and operating public companies

### **Revolution's World-Class Capabilities**

- Business builders with experience navigating public and private markets
- A valuable network of relationships with decision makers in corporate America
- 3 Significant public policy expertise

BERKSHIRE (1)

**GREY** 

- 4 Top-tier reputation and accomplished management team
- 5 Strong track record of successful de-SPAC transactions(1)

### **Revolution Team**



John Delaney Founder, CEO and Chairman









**Steve Case**Founder and
Director

Aol.



### **Revolution's Investment Thesis**

Revolution has identified Berkshire Grey as a unique and compelling opportunity to invest in and partner with Berkshire Grey is a pure play robotics company offering software-enabled, full spectrum automation solutions, poised to become an industry leader due to its differentiated technology and strong traction with blue-chip customers

- Category creator a leading robotics company that fully integrates software, AI, hardware and solutions

  Leading technology in terms of both its component parts, and more importantly, its unique integrated solutions

  Large market opportunity benefiting from digital economy acceleration due to COVID and increased computing power

  Strong projected growth story for the next five years and beyond backed by current \$1.7bn+ pipeline from blue-chip anchor customers and new customers

  Attractive business model; asset light with significant potential recurring and re-occurring revenue streams with Robotics-as-a-Service (RaaS)
  - Amazon and competition are driving all e-commerce companies to innovate
  - Accomplished leadership, Board of Directors, advisors and early investors, and strong existing customers position Berkshire Grey well for future outsized growth



### **Transaction Highlights**

### Berkshire Grey

- Pure play robotics company offering software-enabled, full spectrum solutions that change the automation paradigm across markets
- Helping customers succeed in the warehouse automation and fulfillment market through intelligent and connected automation

# Transaction Structure<sup>(1)</sup>

- Business combination of Berkshire Grey with Revolution (Nasdaq: RAAC)
- Revolution is a publicly listed special purpose acquisition company with \$288 million cash held in trust
- PIPE size of \$165 million

### Valuation

- \$2.2 billion pro forma enterprise value
- Attractively valued entry multiple for high growth business

### Expected Capital Structure

- \$507 million cash on balance sheet, no debt(1)
- Fully funded to cash flow profitability in 2024

### **Ownership**

- Existing Berkshire Grey shareholders will be rolling 100% of their equity
- Implied ownership of Berkshire Grey shareholders of 82%



# **Berkshire Grey Presenters and Snapshot**



Tom Wagner, PhD Founder & CEO

- 30 years robotics and technology executive with technology, commercial and leadership expertise
- Former Chief Technology Officer at iRobot



**Steve Johnson** COO

- 30 years career focused on delivering disruptive and impactful technologies to customers and scaling high-growth companies globally
- Former Chief Commercial Officer at Intelex



**Mark Fidler CFO** 

- 28 years of senior finance, capital markets and leadership experience
- Former Chief Financial Officer at NFC **Energy Solutions**

### **Company Overview**

- Founded in 2013
- In stealth mode until 2018
- Top-tier investors: khosla ventures NA Canaan = SoftBank
- Asset-light business model with no own manufacturing
- Industry disruptor enabling customers to transform their supply chains through warehouse and loaistics automation
- Intellectual property protected by 300+ patent filings
- \$114m orders to date, \$70m current backlog

#### **Solutions Overview**

Powerful cloud-enabled software platform...



Artificial intelligence at the core of the solution

...delivered through proprietary technology...

**Automated** robotic picking

> Intelliaent mobility



...for multiple application areas

**E-commerce** order fulfillment

Smart store replenishment

Dynamic parcel sortation





# Transforming Commerce

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# **Commerce Has Changed**



- Today, we want a large SKU selection
- We have a low tolerance for substitutions
- We price shop mercilessly
- We think shipping is free
- We want our goods today, tomorrow is ok
- Amazon setting the pace
- Continued and increasing shift to e-commerce
- Brick-and-mortar retail leveraging both warehouses and stores to fulfill any order from anywhere at any time

# Supply Chain Operations Must Change Also

### **Today's Operations Are Highly Manual**

Difficult to meet changing consumer demands



Labor availability and costs challenge growth



Competition is pronounced and increasing



# At Berkshire Grey, We Automate These Operations With Al-Enabled Robotics





A Flexible, Adaptive, On-Demand Flow Of Goods From Retailers To Consumers

Berkshire Grey Can Change The Automation Paradigm Across Markets



# There Is An "Amazon Effect" On Automation Driving All Retailers To Adapt

Amazon has it figured out with over 200,000 robots in service today. Since acquiring Kiva Systems, a robotics company, they have spent ~\$180bn on R&D and ~\$93bn on CapEx Amazon has brought the automation wave into motion... ...and supercharged the need for all competitors to adapt

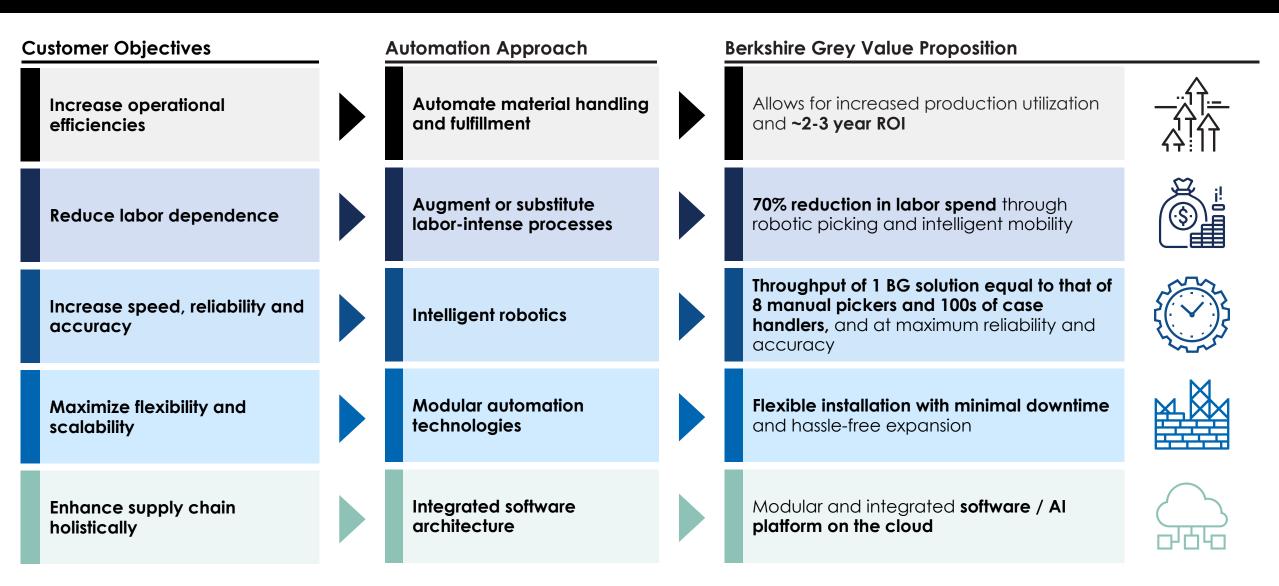
• Al-driven robotics enables Amazon to offer increased SKUs with fast fulfillment and free, fast delivery, differentiating itself from competitors

 The Amazon effect is reality – market participants must evolve to compete

Disruption in order fulfillment has occurred

Berkshire Grey offers a solution

# Berkshire Grey Solutions Enable Competitive Operational Efficiencies





# \$280+ Billion TAM And Growth Driven By Multi-Faceted Tailwinds

# \$280+ billion TAM

\$230+ billion

Total annual warehouse labor spend(1)

\$56 billion

Automated material handling equipment market Expected to grow at 13% per year

### **Key Tailwinds**



Only 5% of warehouses are currently automated



Emerging and rapidly growing e-commerce, retail and logistics industries



Increasing need to automate picking – 90%+ currently done manually



Need for operational and process improvements



Rapidly accelerating adoption of automation



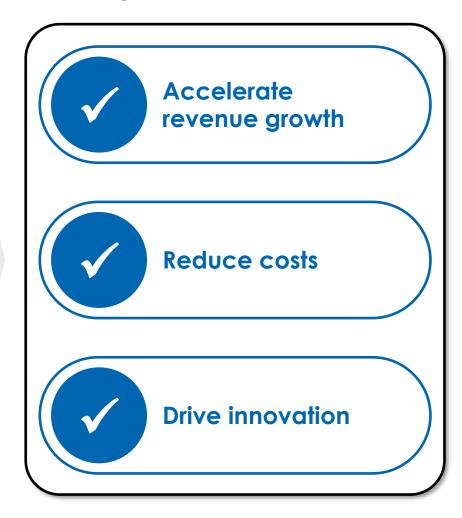
Emergence of new technologies and advancements in robotics and Al



# Berkshire Grey's Flywheel Enables Customers To Transform And Grow

# Investment in Scalable Robotics **Revenue Growth** Increased & Lower Cost **Operational Profile Capabilities** Increased SKU Coverage & **Fulfillment Speed**

### **Tangible Customer Outcomes**





### **Experienced Management Team, Board & Advisors**

### **Berkshire Grey Team**

Management Team

# **Commercial Team**

# experience



- Over 50 new hires since beginning of 2020, including seven GMs commercial build-out will remain a focus for use of proceeds
- Each GM specializes in a focus vertical or anchor customer: GMs have ~32 years of experience on average
- Widespread and global commercial experience



The Robotics Institute

- Over 1,000 years of combined robotics experience
- 75% of all employees have technical degrees; 25+ PhDs
- Technical experience across a wide array of centers of excellence and blue-chip firms

#### **Board of Directors and Advisors**



Vinod Khosla Founder of Khosla Ventures



**Peter Barris** Chairman and Partner at NEA



Kenichi "Kent" Yoshida **CBO** at SoftBank Robotics



Nadia Shouraboura, PhD Former VP of Global Supply Chain and Fulfillment at Amazon



Rich Bovle **General Partner at Canaan Partners** 



Sven Strohband, PhD CTO at Khosla Ventures



Tom Wagner, PhD **CEO** 



John Delaney(1) Revolution Founder, CEO and Chairman



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BCG



**GREY** 



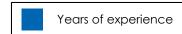




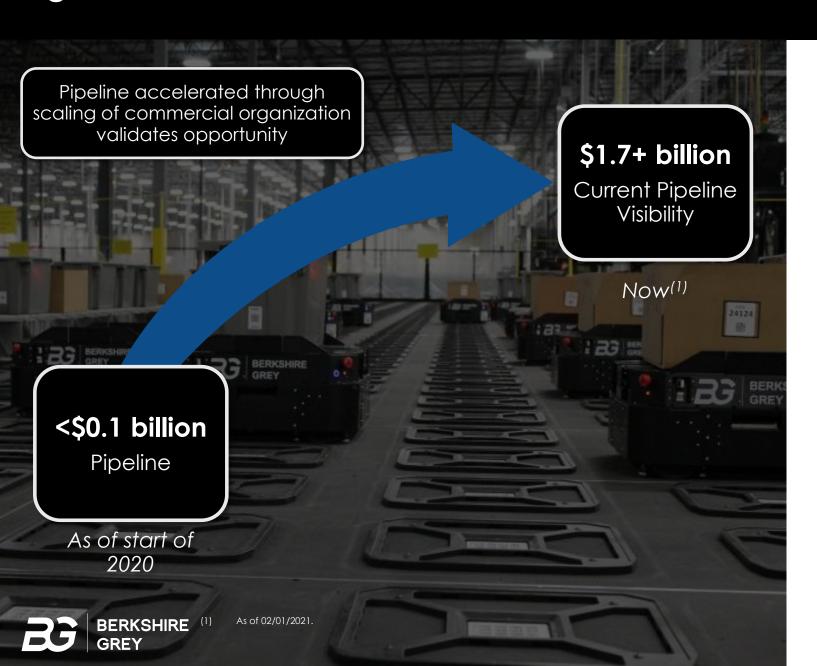








# Significant Commercial Validation And Momentum In 2020



### **Key Milestones**

### Commercial

- Expanded organization; hired seven general managers
- Significant traction with existing anchor customers and active new customer funnel
- Launched RaaS offering
- Expanded into Europe
- Visibility into future revenue from backlog

### **Technology**

- Launched robotic induction
- Launched next-gen robotic store replenishment
- Standardized offering for new customers

# Five Focus Verticals To Capture Potential Multi-billion Dollar Opportunity

### Five Focus Verticals



- Big-box to smaller chain brands
- Global retail sales were ~\$23trn(1) in 2020 and growing rapidly



- Direct-to-consumer channels
- 2020 retail
   e-commerce sales
   were ~\$4trn globally,
   up over 16.5% YoY



- Chain grocers using manual labor
- The global online market was \$200bn in 2020; expected to grow at ~16% through 2027



- Shipping firms across the global supply chain
- Global small package volume could have reached ~130bn in 2020 and could surge to over 300bn by 2026



- Global and domestic 3PL providers
- Global 3PL market expected to reach \$1.7trn by 2025

Current Anchor
Customers









**E-Commerce** 

E-Commerce spans each vertical and is driving rapid growth globally

**EMEA** 

EMEA spans each vertical with a dedicated General Manager

**APAC** 

APAC spans each vertical and is a potential focus area moving forward



Source: Statista, 09/10/20; Business Insider, Global ecommerce market report: ecommerce sales trends and growth statistics for 2021, 12/30/20; Online Grocery - Global Market Trajectory & Analytics, 09/07/20; Pitney Bowes, Parcel Shipping Index, 10/12/20;

### **Anchor Customer Overview**

Significant penetration potential









\$11bn

2021E CapEx **3,979**Distribution

centers<sup>(1)</sup>

\$3bn

CapEx

**1,910**Distribution centers<sup>(2)</sup>

\$6bn

2021E CapEx 605

Distribution centers

\$1bn

2021E CapEx **Z7**Distribution

centers

Targeted commercial strategy across verticals









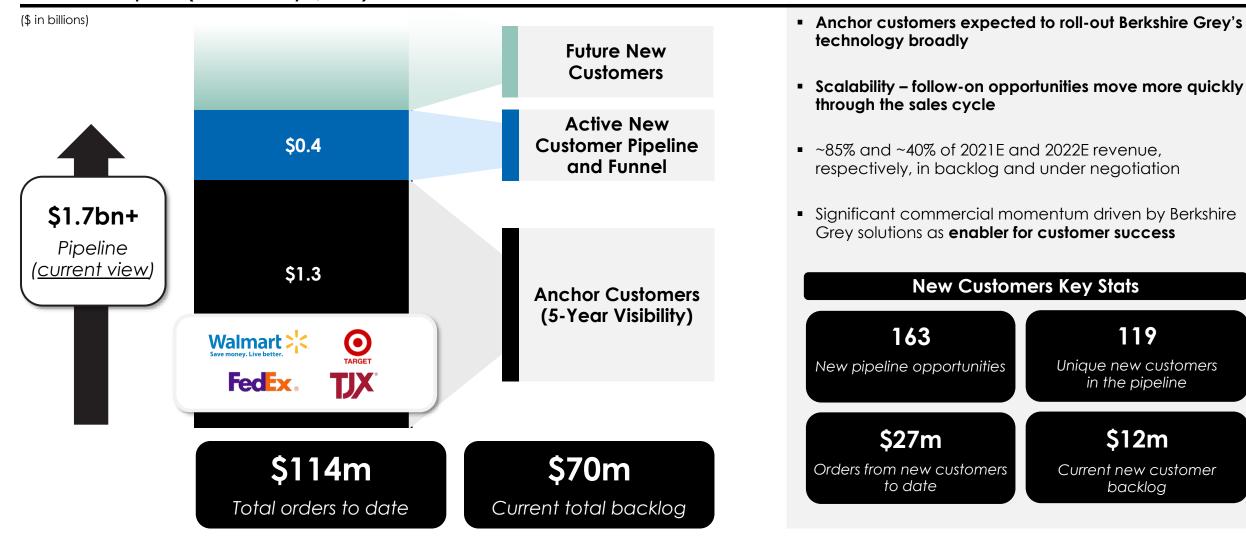
Conversion of large opportunity into revenue

- Significant penetration potential, with \$1.3bn+ 5-year pipeline
- Multiple upside opportunities exist in the long-run
- Aggregate revenue represents only a small percentage of current anchor customer CapEx
- Mix shift to recurring and re-occurring revenue as Berkshire Grey scales
- Significant opportunity to monetize large and growing installed base



# **Current Visibility To \$1.7+ Billion Pipeline**

### Total Current Pipeline (as of February 1, 2021)



 Scalability – follow-on opportunities move more quickly ~85% and ~40% of 2021E and 2022E revenue, respectively, in backlog and under negotiation Significant commercial momentum driven by Berkshire Grey solutions as **enabler for customer success New Customers Key Stats** 119 Unique new customers in the pipeline \$12m Orders from new customers Current new customer backlog



# Robust Potential For Acquisitions Upside To Financial Plan

Scoping
100+
opportunities

 Numerous global industrial robotic automation opportunities

### Examining

**50+** opportunities

 Complementary and adjacent technologies to enhance product portfolio

### **Priority**

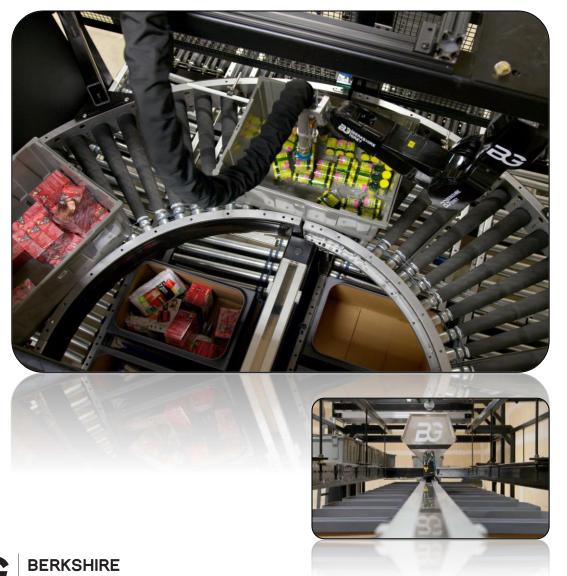
**5+** opportunities

Candidates that could add immediate value





# Foundation For Autonomous Warehouses: Picking, Mobility, Orchestration Each Has Many Advanced AI and Differentiated Hardware Elements







# Integrated Full Solutions Designed To Hit Performance Requirements and Generate ROI Not Just Components

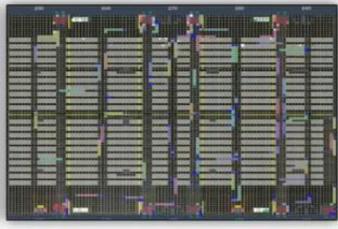






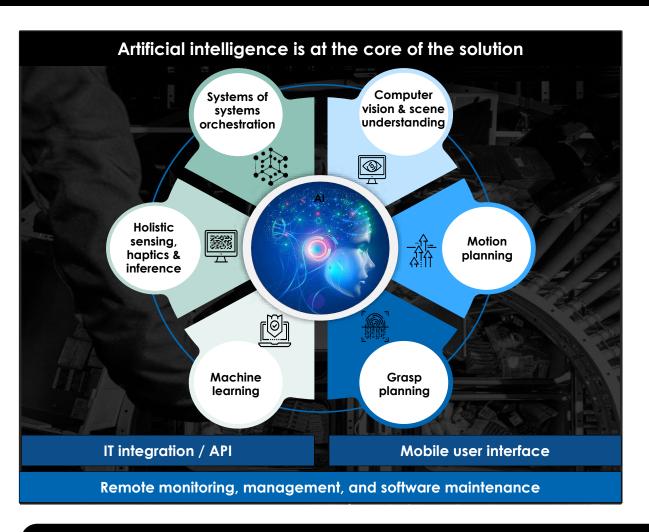








# Al Drives The Capabilities



### Berkshire Grey offers a complete enterprise software suite

- Proprietary cloud-enabled artificial intelligence
- Different AI subsystems combined with patented and proprietary hardware (scanners, sensors, grippers, robots) to enable solutions
- Systems work when deployed
  - Do not require years of learning or training to hit metrics
  - Learn and improve on a continuous basis
- Interfaces with customers' existing technology stacks
- Enables remote monitoring by mobile devices

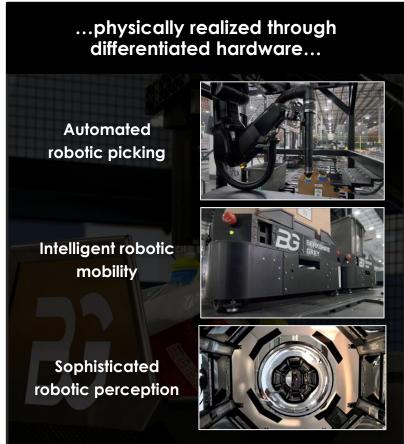
Technology offering includes remote monitoring and management, optimization and analytics

Scalable, adaptable, and reliable AI to automate tasks that have never before been performed by machines in commercial settings



### Solution Leadership Through AI Combined With Differentiated Hardware





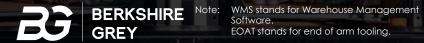


Differentiated technology across software and hardware protected by 300+ patent filings



# Berkshire Grey's Unique, Holistic And Integrated Offering

		BERKSHIRE GREY	<b>Picking</b> (EOAT, AI)	Mobile Robotics <sup>(1)</sup>	AS/RS <sup>(2)</sup>	Sortation	Sensing	Software (WMS)
Inda III a a a a a a	Integrated Al-Driven Learning	<b>√</b>	<b>√</b>	<b>√</b>	×	×	×	<b>√</b>
Intelligence	Collaborative Orchestration	<b>√</b>	×	$\checkmark$	×	×	×	$\checkmark$
Automated	Each- And Case-Picking	<b>√</b>	<b>√</b>	×	×	×	×	×
Picking	Gentle Placement Into Containers	<b>√</b>	×	×	×	×	×	×
3 - 31	Efficient Routing	<b>√</b>	×	<b>√</b>	$\checkmark$	<b>√</b>	×	×
Intelligent Mobility	Multi-Channel Workflow Sortation	<b>√</b>	×	$\checkmark$	×	×	×	×
	Aisle-Friendly Sequencing	<b>√</b>	×	$\checkmark$	×	×	×	×
	Item Identification	<b>√</b>	<b>√</b>	×	<b>√</b>	<b>√</b>	<b>√</b>	×
Perception	Attribute Capture	<b>√</b>	×	×	×	×	$\checkmark$	×
	Brownfield Integration	<b>√</b>	<b>√</b>	$\checkmark$	×	×	<b>√</b>	<b>√</b>
Flexibility	Scalable Deployment, Adaptable	<b>✓</b>	$\checkmark$	$\checkmark$	×	×	$\checkmark$	$\checkmark$
Sector Evoluti	ion /	Evolving	Maturing	Maturing	Maturing	Mature	Mature	Mature
Transformatio	on Across Warehouse Supply Chain	<b>✓</b>	×	×	×	×	×	×



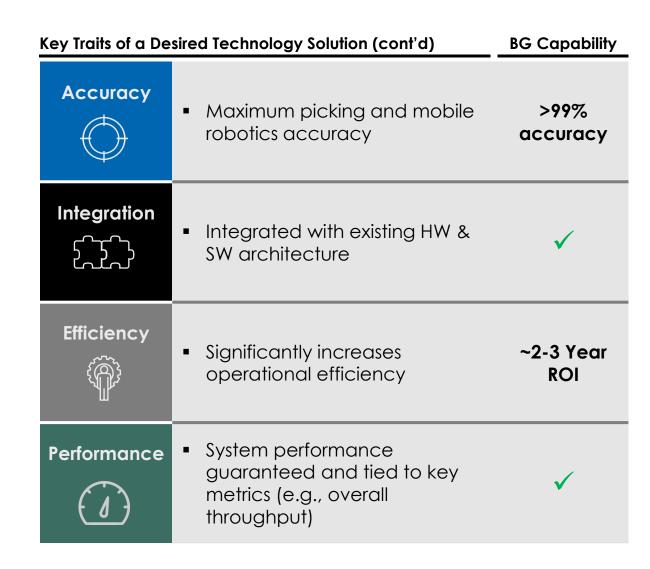
EOAT stands for end of arm tooling.

Includes automated guided vehicles and autonomous mobile robots.

Automated storage and retrieval includes cubic, shuttle, mini load, carousel / vertical life module.

# Validated and Trusted Attributes of Berkshire Grey Technology

Key Traits of a De	sired Technology Solution	BG Capability
Flexibility	<ul> <li>Layout can fit any warehouse shape or size</li> </ul>	✓
—; <u>(</u> † <u>:-</u> ;( <u>†</u> )	<ul> <li>Complete and integrated software-led customer solutions</li> </ul>	✓
	<ul> <li>Suitable for brownfield upgrades and greenfield</li> </ul>	✓
Reliability	<ul> <li>System redundancy and no single point of failure</li> </ul>	✓
	<ul><li>Maximum uptime</li></ul>	>99% uptime
Scalability	<ul> <li>Incremental additions with minimal downtime</li> </ul>	✓
	<ul> <li>Hassle-free and quick capacity expansion</li> </ul>	✓







# Revenue Expected To Grow To \$927 Million By 2025 Strong Commercial Momentum With \$70 Million Backlog

### Projected Revenue by Strategic Platform



#### **Anchor Customers**

- Significant penetration opportunity over many years
- Multiple follow-on opportunities as well as extensions and upgrades
- \$1.3bn+ pipeline through 2025

#### **New Customers**

- Accelerated pipeline momentum driven by ramp-up of commercial organization
- 119 potential customers identified
   pipeline of 163 projects with
   total value of \$0.4bn

#### Robotics-as-a-Service

 Growth in RaaS and emergence as key part of Berkshire Grey's recurring revenue streams

#### Services

 Value-add services, remote management and monitoring as well as maintenance services revenue expected to grow with installed base and increasing services scope



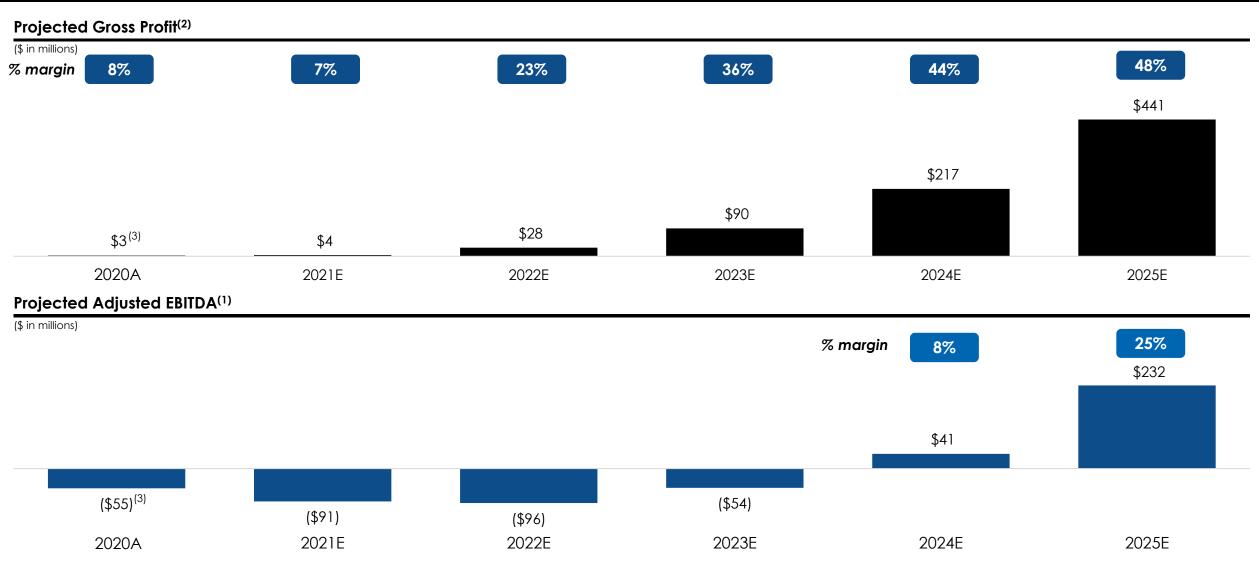
Source: Company management

2020 reflects preliminary actuals.

(2) Includes \$47m under contract and \$2m agreements subject to negotiations as of 02/01/21.

Includes \$4771 under contract and \$2111 agreements subject to negotiations as of 02/01/21.
Includes \$23m under contract and \$23m agreements subject to negotiations as of 02/01/21.

# Berkshire Grey's Projected Gross Profit And Adjusted EBITDA<sup>(1)</sup> Development



BERKSHIRE GREY

Source: Company management

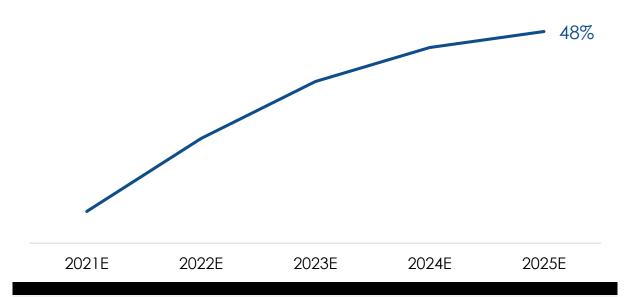
 <sup>(1)</sup> Excludes stock-based compensation and depreciation and amortization. Adjusted EBITDA is a non-GAAP measure. See reconciliations of historic measures in Appendix.
 (2) See page 34 for the assumptions underlying the projected gross profit and adjusted EBITDA.

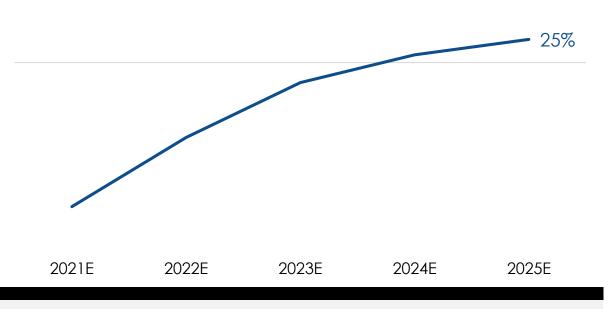
<sup>(3) 2020</sup> reflects preliminary actuals.

# Operating Leverage And Scale Drive Projected Adjusted EBITDA<sup>(1)</sup> Growth



### Projected Adjusted EBITDA(1) (% margin)





- Significant operations overhead leverage expected to be attained by increased volume
- Well-defined initiatives in place
  - Supply chain efforts include volume pricing from contract manufacturers and commodity cost reduction initiatives
  - Engineering programs specifically focused on reducing component costs through redesign efforts

- Berkshire Grey's business is asset-light with manufacturing completed through contract manufacturers
- Expected to enable Berkshire Grey to achieve significant operating leverage as revenue scales

### Defined pathway to 50%+ gross margin and 25%+ Adj. EBITDA<sup>(1)</sup> margin



Source: Company management.

<sup>(1)</sup> Excludes stock-based compensation and depreciation and amortization. Adjusted EBITDA is a non-GAAP measure. See reconciliations of historic measures in Appendix.

# Potential Upside Opportunities Not In Current Plan

Recurring & Re- occurring Revenue	<ul> <li>Accelerate Robotics-as-a-Service business build-out</li> <li>Increase software and services scope, leverage installed base and upgrades / extensions – expand re-occurring revenue scheme</li> </ul>
Accelerate Sales	<ul> <li>Leverage commercial momentum and build out commercial team faster</li> </ul>
Geographic Expansion	<ul> <li>Accelerated expansion into European and Asian markets</li> </ul>
Inorganic	<ul> <li>Strategic partnerships</li> <li>Pursue strategic acquisitions to broaden offerings even further</li> </ul>
Adjacencies	<ul> <li>Expand product portfolio</li> <li>Tap new market verticals</li> </ul>

Significant potential upside opportunities ahead based on well-defined strategic initiatives



# **Closing Remarks**



Transforming warehouse operations; \$280+ billion TAM

Al-enabled technology which is best in class

Category creator – complete foundation for automated operations: picking, mobile, orchestration

\$1.7+ billion pipeline, accelerating commercial momentum

Right time for Berkshire Grey, entering a period of transformative growth

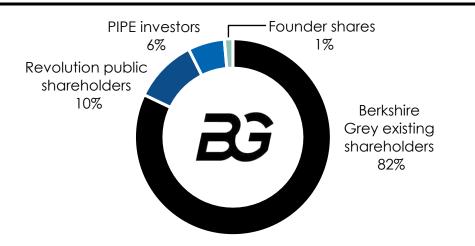


### **Detailed Transaction Overview**

#### **Transaction Overview**

- Pro forma enterprise value of \$2,234m (2.4x 2025E revenue)
- \$413m cash proceeds inclusive of \$165m PIPE proceeds and transaction expenses<sup>(1)</sup>
- Pro forma net cash of \$507m
  - No debt
  - Inclusive of \$94m cash currently on balance sheet
- Berkshire Grey shareholders are rolling 100% of equity ownership

### Pro Forma Ownership @ \$10.00 per Share<sup>(1,3)</sup>





Figures may not total due to rounding.

Assumes no redemption of public shares, no earn-out shares issued and a PIPE of \$165m.

Adjusted EBITDA is a non-GAAP measure. Excludes stock-based compensation and depreciation and

amortization. See reconciliations of historic measures in Appendix.

Additional dilutive securities include 5.75m Revolution alignment shares that vest at the earlier of \$15.25

#### Illustrative Pro Forma Valuation and Sources & Uses

(\$ in millions, except per share data; shares in millions)

### **Total Enterprise Value Summary**

Founder shares

Pro Forma Equity Value	\$2,741
(X) Pro forma share outstanding	274.1
Berkshire Grey share price	\$10.00

/ ) 0	(0.4)
(–) Current cash	(94)
(–) Net proceeds	(413)

· ·	, ,
Pro Forma Enterprise Value	\$2,234

Valuation Multiples	<u>Metric</u>	
EV / 2025E Revenue	\$927	2.4x
EV / 2025E Adj. EBITDA (2)	\$232	9.6x

Sources	\$	%	Shares
Rollover equity	\$2,250	82%	225.0
RAAC cash in trust	288	10%	28.8
PIPE investment	165	6%	16.5

		.,.	
Total Sources	\$2,741	100%	274.1

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Uses	\$	%
Rollover equity	\$2,250	82%
Cash to balance sheet	413	15%
Founder shares	38	1%
Estimated fees and expenses	40	1%
Total Uses	\$2,741	100%

before 3rd anniversary, \$23.00 before 6th anniversary or \$35.00 before 9th anniversary of a business combination, 5.2m founder warrants and 9.6m of Revolution's public warrants, which have a strike price of \$11.50 per share. The founder shares are held by Revolution's sponsor and certain of its directors and advisors that convert into Class A common stock at the completion of the business combination. Excludes share that may be issued to Berkshire Grey employees pursuant to Berkshire Grey's incentive

3.8

# Selected Public Comparable Universe For Berkshire Grey

### **Automation-Oriented Industrial Technology**











- Traditional established players
- Focus on equipment / components
- High-value branded / IP products

#### **E-Commerce Enablers**







- Similar end-market dynamics in retail
- Fulfillment automation and network as strategic pillar

#### **Automation Software**











- Visibility via SaaS models
- Mostly subscription based
- Strong margin profile

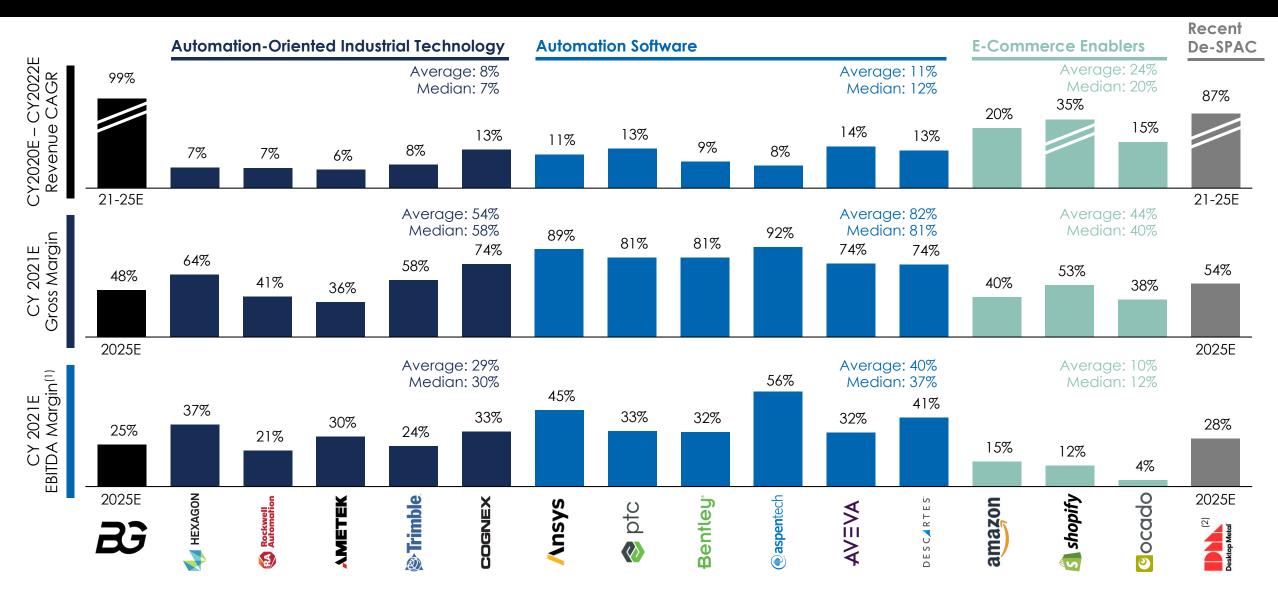
#### Recent De-SPAC



- Recent transaction in automation ecosystem
- Technology-enabled, valued-added industrial equipment



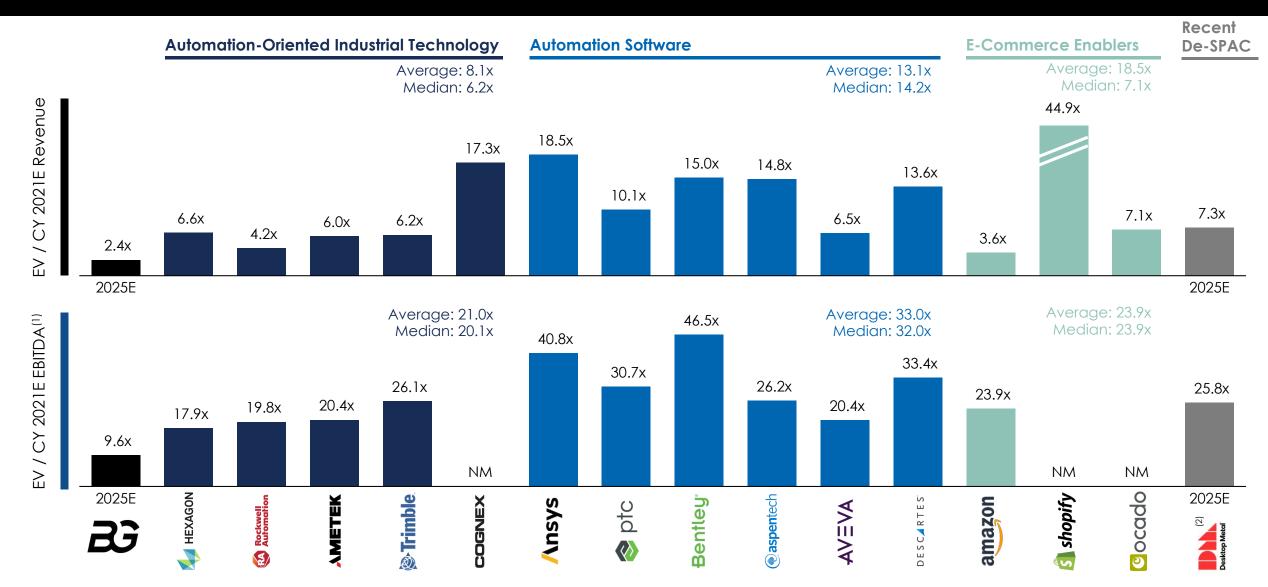
# **Selected Operational Benchmarking**





Source: Company management, public filings and FactSet as of 2/9/21.

# **Selected Valuation Benchmarking**





Source: Company management, public filings and FactSet as of 2/9/21.

Note: NM denotes not meaningful (negative or >50.0x).

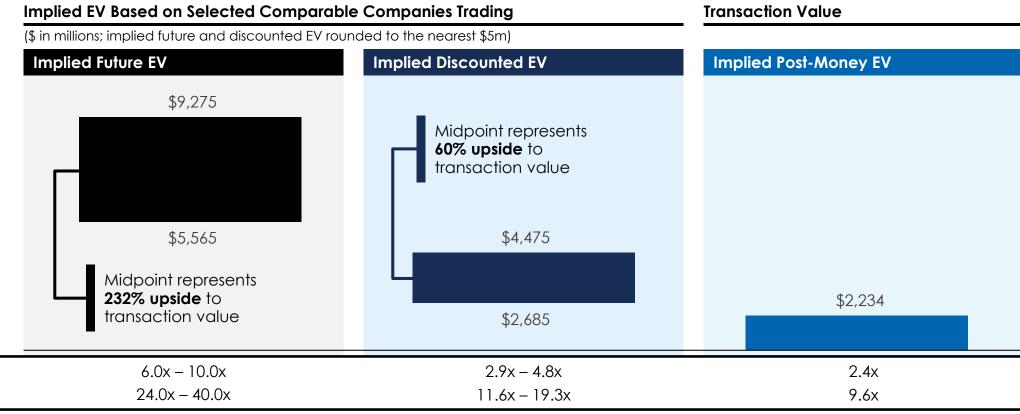
Each group is sorted by enterprise value.

Berkshire Grey based on Adj. EBITDA that excludes stock-based compensation and

depreciation and amortization. Adjusted EBITDA is a non-GAAP measure. See reconciliations of historic measures in Appendix.

Desktop Metal projections based on 8/26/20 investor presentation.

### Transaction Priced At A Discount To Selected Peer Multiples



### **Implied Multiples**

EV / 2025E Revenue EV / 2025E Adj. EBITDA(1)

**Valuation Approach** 

- Using a future valuation date of 12/31/2024, Berkshire Grey is valued by applying 2025E revenue of \$927m to a EV/NTM revenue multiple of 6.0 – 10.0x based on peer multiples, which results in an implied future EV of \$7,420m
- The implied future EV is then discounted 20% over a 4-year period to arrive at an implied present value of \$3,580m<sup>(2)</sup>
- Transaction priced at a substantial discount



Source: Company projections.

Excludes stock-based compensation and depreciation and amortization. Adjusted EBITDA is a non-GAAP measure. See reconciliations of historic measures in Appendix. Assumes a 20% discount rate; based on midpoint of implied future enterprise value of \$7,420m.



# Appendix



# **Berkshire Grey Financial Summary**

(\$ in millions)	2020A	2021E	2022E	2023E	2024E	2025E	'20E - CAC
Total revenue	\$35	\$59	\$119	\$248	\$495	\$927	93%
% growth	337%	69%	102%	109%	99%	88%	
Gross profit	\$3	<b>\$4</b>	<b>\$28</b>	\$90	\$217	\$441	
% margin	8%	7%	23%	36%	44%	48%	
Adj. EBITDA <sup>(1)</sup>	(\$55)	(\$91)	(\$96)	(\$54)	\$41	\$232	
% margin	NM	NM	NM	NM	8%	25%	
FCF <sup>(2)</sup>	(\$65)	(\$95)	(\$115)	(\$85)	<b>\$4</b>	\$145	
Adjusted EBITDA Reconciliation							
\$ in millions)	2020A	2021E	2022E	2023E	2024E	2025E	
EBIT	(\$61)	(\$100)	(\$109)	(\$72)	\$14	\$189	
Depreciation & amortization	1	2	4	8	14	24	
Stock-based compensation	5	7	9	11	14	18	
Adjusted EBITDA <sup>(1)</sup>	(\$55)	(\$91)	(\$96)	(\$54)	\$41	\$232	
ree Cash Flow Reconciliation							
(\$ in millions)	2020A	2021E	2022E	2023E	2024E	2025E	
CF from operations	(\$57)	(\$90)	(\$98)	(\$62)	\$40	\$223	
CF from investing	(7)	(5)	(17)	(23)	(36)	(77)	
Free cash flow	(\$65)	(\$95)	(\$115)	(\$85)	<b>\$4</b>	\$145	



Source: Company management. **BERKSHIRE** Source: Company management. Note: NM denotes not meaningful.

Excludes stock-based compensation and depreciation and amortization. Adjusted EBITDA is a non-GAAP measure. Cash flows from operating activities less cash flows from investing activities.

